Wisor.AI DNFreight

How DN Freight Transformed Freight Operations with Wisor.AI

DN Freight significantly boosted revenue & win rates while dramatically reducing operational costs

Company Overview

DN Freight is a freight forwarder focused on fast, accurate pricing and competitive quotations.
The team adopted Wisor.AI to automate rate retrieval, centralize contract rates, and accelerate response times.

The Challenge

Before adopting Wisor.AI, DN Freight faced:

Keeping up with a high volume of rate **requests**.

Require a **scalable quoting flow** with more carrier options and less manual work.

Need for **faster, more accurate pricing** to win more shipments.

DN Freight needed a scalable, automated solution to enhance efficiency, speed up quoting processes, and improve customer experience.

The Solution: Wisor.AI's AI-Powered Freight Pricing & Quotation Platform

By implementing Wisor.AI, DN Freight:

✉ Email-to-Quote

Wisor parses RFQ emails and **auto-creates quotes** from the content.

🌐 FCL Live APIs

Automatically **pulls rates from major ocean carriers** directly into Wisor.

🗄 Unified Rate Management

Upload **Air, LCL, and FCL contract rates** so they flow into quotes instantly.

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Wisor has streamlined our quoting.
The Email-to-Quote function, FCL APIs, and rate management have given us
faster responses, more accurate pricing, and more options for customers.

Daniel, Estimator & Rate Management, DN Freight

The Results: Tangible Growth & Efficiency Gains

After implementing Wisor.AI, DN Freight achieved:

10% → **15%** Win-rate increased

≥35% Reduction in time to complete a quote.

5/5 Overall satisfaction

Additional Benefits

Centralized Rate Search Across Multiple Carriers

Faster Deal Closures with Instant Responses

Accurate, Error-Free Rate Sheet Updates

Enhanced Customer Service & Relationship Management

Why Wisor.AI?

Wisor.AI is the leading AI-powered freight automation platform that empowers forwarders to increase revenue, win more deals, and reduce inefficiencies.